

6th Annual



*Pacific*  
*Baroque*  
FESTIVAL

Sponsor Package

**BACH,  
BUXTEHUDE &  
TELEMANN**

February 4-7  
2010



# Bach, Buxtehude & Telemann

February 4-7, 2010

## SHARING THE PAST FOR TOMORROW.

Celebrating its 6th year, the Pacific Baroque Festival has established itself offering world-class musical performances of Vivaldi, Bach, Handel, Haydn and their contemporaries. Artistically, the Festival has quickly become a premier cultural event, generating audience interest beyond the Victoria region.

Over the last 50 years, performances on period instruments have emerged as a respected component of the modern musical world. Audiences recognize period performances to be refreshing, enlightening and invigorating while renowned musicians have become inspired to revisit the interpretation of their own repertoire. European communities have drawn on this interest, establishing their own Festivals on this musical movement and successfully so. The Pacific Baroque Festival is now well positioned to bring Victoria an international reputation as a centre of period performance music.

This year's two additional concerts further develop the Festival's artistic intentions to provide the audience with a greater context to experience and understand the music of its featured composers. The Festival continues its free event at Christ Church Cathedral, attended by over 800 patrons, proving our community's musical depth.

The Pacific Baroque Festival is delighted to introduce to Canada, Bernard Foccroulle, the award winning organist and one of the world's foremost interpreters of Bach and Buxtehude. His recording on the Recarcer label of the complete organ works of Dietrich Buxtehude was released and in 2007 was awarded the Diapason d'Or as well as the Grand Prix de l'Académie Charles Cros in addition to other prizes.

Please join us as we invite the World to Victoria's 6th Annual Pacific Baroque Festival.

“... a series that has become one of the most-anticipated events in the Victoria musical calendar”

James Young, Music in Victoria,  
February 2009





6th Annual  
**Pacific Baroque**  
FESTIVAL  
www.pacbaroque.com

FESTIVAL SPONSOR - \$5000

CONCERT PRESENTING SPONSOR - \$2500 Feb. 5 or 6

MEDIA SPONSOR - \$2500

WEBSITE SPONSOR - \$2500

CONCERT PRESENTING SPONSOR \$1500 Feb. 4 (two concerts) or 7

SPONSOR: BERNARD COCCROUILLE - \$1000

ARTIST SPONSOR - \$500

	FESTIVAL SPONSOR - \$5000	CONCERT PRESENTING SPONSOR - \$2500 Feb. 5 or 6	MEDIA SPONSOR - \$2500	WEBSITE SPONSOR - \$2500	CONCERT PRESENTING SPONSOR \$1500 Feb. 4 (two concerts) or 7	SPONSOR: BERNARD COCCROUILLE - \$1000	ARTIST SPONSOR - \$500
<b>Print Recognition</b>							
Logo on all marketing & print materials**	✓		✓	✓			
Logo on media ads	✓		✓				
Logo on cover of Festival program	✓						
Logo on inside cover of Festival program		✓	✓	✓	✓		
Recognition on concert page in program		✓			✓	✓	✓
Full back page advertisement in program	✓						
Advertisement in program (page = 11h x 8.5w in)		1/3 pg	1/4 pg	1/4 pg	1/4 pg	1/8 pg	1/8 pg
1/2 page Message in program	✓						
Listing in Festival program	✓	✓	✓	✓	✓	✓	✓
<b>Web Recognition (until September 1, 2010)</b>							
Banner ad on Home & Sponsor Pages	✓						
Logo & Link on Home Page of Festival website	✓		✓	✓			
Logo & Link: concert page, Festival website		✓			✓		
Logo & Link: artist bio page, Festival website						✓	✓
Listing on Festival website	✓	✓	✓	✓	✓	✓	✓
Logo: web messaging	✓						
<b>On-Site Corporate Recognition</b>							
Logo on Festival signage	✓	✓	✓		✓		
Welcome Remarks opportunity	✓						
Verbal recognition at each concert	✓		✓	✓			
Verbal recognition at sponsored concert		✓			✓	✓	✓
Opportunity to host post-concert Reception (at cost to host)	✓						
<b>Miscellaneous</b>							
Complimentary tickets at each event: 4 events total	12	6	6	6	4	4	4
Estimated ticket value	\$1,300	\$650	\$650	\$650	\$450	\$450	\$450
Parking	✓	✓	✓	✓	✓		
Purchase tickets at \$10 discount on adult price	✓	✓	✓	✓	✓		
Invitations to Private Reception (February 6)	✓	✓	✓	✓	✓	✓	✓
Corporate display during Festival	✓						
Opportunity: Insert/coupon in program	✓	✓			✓		
Rights to use Festival logo	✓	✓	✓	✓	✓	✓	✓
Commemorative poster signed by artists	✓	✓	✓	✓	✓	✓	✓
1st Right-of-Refusal for 2011 Festival	✓	✓	✓	✓	✓	✓	✓

\*\*Print materials include 550 posters, 6000 postcards, 2500 programs, 2700 tickets

Join our growing list of Festival sponsors today!





## FESTIVAL VALUE.

Pacific Baroque Festival sponsorships build brand value and a community:

- Over 2500 Festival audience members, over 5 events
- **Print Materials:** 550 Posters; 6000 Postcards; 2500 Programs; 2700 Tickets
- **Media Exposure:** Major Newspaper Advertisements
- **Web Campaign:** 4000 unique visitors to Festival website
- **Other exposure:** Pacific Opera Victoria and Victoria Symphony concert programmes
- One of Canada's leading educational institutes for music, (The Victoria Conservatory of Music) students, staff, members and families will recognize your support through their web-site and newsletters
- The Festival has a measurable impact on Victoria's young musicians:
  - The participation of the Victoria Children's Choir has had a tremendous impact on this choir's reputation: now considered one of Canada's finest choirs, its choristers have a unique experience of performing in the true baroque style.
  - The 2010 Festival will once again feature young voice soloists from Victoria's post-graduate institutions, providing valuable performance experience. This year's tenor soloist, Isaiah Bell, recently won the classical voice competition at the prestigious 2009 National Music Festival Competition.

**PACIFIC BAROQUE ORCHESTRA (Festival Orchestra):**  
The Pacific Baroque Orchestra is now recognised as one of North America's most exciting and innovative period-instrument ensembles, renowned for presenting the music of the past in lively and imaginative performances. True to its name, the orchestra plays the music of the baroque period (17th and 18th centuries) on period instruments (or replicas) in an informed historical style.

**Contact: Brian Groos, Festival Manager**  
**(250) 472-7644**  
**pacbaroque@shaw.ca**

# Bach, Buxtehude & Telemann

## February 4-7, 2010

*"... the highlight was the Concerto for Two Violins, with Marc Destrubé and Lucinda Moon the superb soloists. The brisk and exciting outer movements framed a serene account of the largo, with the dialogue between the violins such stuff as dreams are made on. Anybody who can listen to this music and still think that Bach has no emotion is in urgent need of help."* Deryk Barker, Times Colonist

*"Every piece on this concert was well worth hearing. This was partly due to the high quality (and remarkable variety) of the music and partly to the high quality of the performances. The intonation was excellent throughout the performance and each piece was individually characterised as the musicians responded to the stylistic demands of the music."*

James Young, Music in Victoria, January 2007

*"It was quite moving to see the attentive and poised young faces waiting through the overture for their cue. Then they were off, tossing around musical phrases like a good power play moves the puck around. It was really quite exciting"*. James Young, Music in Victoria, February 2009 speaking of the Victoria Children's Choir



# 6th Annual Pacific Baroque Festival

www.pacbaroque.com

## SAMPLE PRINT COLLATERAL

\*Not all collateral is pictured. Collateral pictured is not actual size



Thursday, February 4 - 8am  
St. John's Lutheran Church  
**A MORNING MUSICAL OFFERING**  
Musicians: St. John's Lutheran Church Choir, St. John's Lutheran Church Organist

Friday, February 5 - 8pm  
St. John's Lutheran Church  
**BACH'S LONG WALK**  
Musicians: St. John's Lutheran Church Choir, St. John's Lutheran Church Organist

Saturday, February 6 - 10pm  
St. John's Lutheran Church  
**TELEMANN GOES TO SCHOOL**  
Musicians: St. John's Lutheran Church Choir, St. John's Lutheran Church Organist

Sunday, February 7 - 4:30pm  
St. John's Lutheran Church  
**CHORAL VESPERS AND ABENDMUSIK**  
Musicians: St. John's Lutheran Church Choir, St. John's Lutheran Church Organist

Monday, February 8 - 8:30pm  
St. John's Lutheran Church  
**Choral Vespers & Abendmusik**  
Musicians: St. John's Lutheran Church Choir, St. John's Lutheran Church Organist

**SAVE WITH A FESTIVAL PASS**  
4 concerts  
Only \$100  
\$80 Seniors/Students

**BACH, BUXTEHUDE & TELEMANN**  
February 4-7, 2010

ALLA GOLDEN PINE GRANVILLE HALL  
417 Pandora Ave., Victoria BC  
www.pacbaroque.com/tickets and info  
or call (250) 564-5911 Fax: 564-5912



Thursday, February 4 - 8am: St. John's Lutheran Church  
**A MORNING MUSICAL OFFERING**  
Musicians: St. John's Lutheran Church Choir, St. John's Lutheran Church Organist

Thursday, February 4 - 8pm: St. John's Lutheran Church  
**TWO GIANTS OF GERMAN BAROQUE ORGAN MUSIC**  
Musicians: St. John's Lutheran Church Organist

Friday, February 5 - 8pm: St. John's Lutheran Church  
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ADDED: 4 concerts \$25 + 2 concerts \$75  
SENIORS/STUDENTS 2 concerts \$25 + 2 concerts \$75

Purchase tickets by phone: 250-5911 Ext 200  
online & info: www.pacbaroque.com  
Victoria Conservatory of Music (400 Johnson Street),  
Info/Phone: 250-5911 or online: www.vcm.bc.ca  
or at the following locations (with online):  
Cathoey Book Co., 794 West 41st Street, 250-622-1111  
Murray's Book Co., 2000 Government St., 250-622-1111

Presented by  
VICTORIA CONSERVATORY OF MUSIC  
THE MAGNOLIA BOOKS & SPA  
VICTORIA SYMPHONY ORCHESTRA  
VICTORIA OPERA HOUSE  
VICTORIA CHAMBER MUSIC SOCIETY  
VICTORIA CHORAL SOCIETY  
VICTORIA JAZZ SOCIETY  
VICTORIA PUPPET THEATRE  
VICTORIA THEATRE SOCIETY  
VICTORIA YOUTH SYMPHONY ORCHESTRA

Designed & printed by: [Logo]

Poster (pictured above)  
-12" x 18"  
-550 printed, full colour  
-distributed throughout the Lower Island

## Advertisements

- (pictured above)
- 5.75" x 8.6"
- Placements in Times Colonist; Go Sections
- Placements in BlackPress; Victoria region, Saanich and West Shore distribution
- Program Placement for Pacific Opera Victoria and Victoria Symphony concerts

## Tickets (pictured right)

- 4" x 6"
- 2700 printed
- full colour

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Specifications and quantities subject to change without notice.



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# Bach, Buxtehude & Telemann

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The Festival focuses on music by three great composers of the German baroque: **Dietrich Buxtehude**, who J.S. Bach famously walked 300 km to hear play the organ and experience one of his Advent Abendmusik concerts, **Georg Philip Telemann**, who appears in the Guinness Book of Records as the most prolific composer of all time, and the great and timeless music of **Johann Sebastian Bach**.

## A Morning Musical Offering

Thursday, February 4 - 11am; Alix Goolden Hall

Marc Destrubé - violin, Natalie Mackie - viola da gamba,  
Elissa Poole - flute, Colin Tilney - harpsichord  
\$25 Adults; \$20 Seniors/Students

## Two Giants of German Baroque Organ Music

Thursday, February 4 - 8pm; Christ Church Cathedral

Bernard Focroulle - organ  
\$25 Adults; \$20 Seniors/Students

## Bach's Long Walk

Friday, February 5 - 8pm; Alix Goolden Hall

Pacific Baroque Festival Ensemble  
Anne Grimm - soprano, Sand Dalton - oboe,  
Marc Destrubé - violin  
\$30 Adults; \$25 Seniors/Students

## Telemann Goes to School

Saturday, February 6 - 8pm; Alix Goolden Hall

Pacific Baroque Orchestra,  
Victoria Children's Choir,  
Sand Dalton - oboe,  
Marc Destrubé - violin  
\$30 Adults; \$25 Seniors/Students

## Choral Vespers and Abendmusik

Sunday, February 7 - 4:30pm;

Christ Church Cathedral  
Pacific Baroque Orchestra,  
St. Christopher Singers

Free to public